

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch

May move within lighter orange shaded area.

May move within blue shaded area.

This text shows correct orientation for the front.

May move within green shaded area.

LIVE AREA: To ensure readability, do not place text between here and the fold line.

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May move within purple shaded area.

TRIM TOLERANCE: Content in cyan shaded area may be cut off or appear on opposite edge of pouch

Back panel content should be rotated 180°. This text shows correct orientation for the back.

BACK PANEL

May move within green shaded area.

May move within blue shaded area.

HANG HOLE TOLERANCE:
Size of darker orange circle.

BLEED AREA: Content should cover red shaded area to avoid blank edge at top of pouch

TEAROFF AREA: Yellow shaded area is torn off when consumer opens pouch