

**TRIM TOLERANCE:** Content in cyan shaded area may be cut off or appear on opposite edge of pouch

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7.25" W x 6" H x 2" GUSSET

## FRONT PANEL

This text shows correct orientation for the front.

## BACK PANEL

Back panel content should be rotated 180°. This text shows correct orientation for the back.

## GUSSET

Bottom of the pouch.

Avoid placing important content in the corners of the gusset area.

**GUSSET TOLERANCE:**  
Centered on fold lines.

To ensure full coverage of front and back panels, panel artwork should extend past fold lines to edges of solid purple shaded area.

FOLD

FOLD

**LIVE AREA:** To ensure readability, do not place text between here and the fold line.

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**HANG HOLE TOLERANCE:**  
Size of darker orange shapes.

**TEAROFF AREA:** Yellow shaded area is torn off when consumer opens pouch

May move within lighter orange shaded areas.

**TEAR NOTCH TOLERANCE:** Centered on line.  
May move within blue shaded area.

May move within blue shaded area.

**ZIPPER TOLERANCE:** Centered on line.  
\_\_\_\_ \_  
May move within green shaded area.

May move within green shaded area

May move within blue shaded area.

May move within blue shaded area.

May move within lighter orange shaded areas.

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Size of darker orange shapes.

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