



EDDM SIZE 9" x 6.25" TEMPLATE

300 DPI
CMYK

.PDF

.JPG

**final file size:
9.25" x 6.5"**
**SUBMIT ART
WITH TEMPLATE
LINES HIDDEN/DELETED**

6.25" x 9" Postcard

6.5" x 9.25" Bleed Size

Outside edge. Design should be
this dimension

6.25" x 9" Trim Size

Black dotted line

6" x 8.75" Safe Zone

Blue solid line. Text, phone numbers
and web addresses inside this area

EDDM Address Area

RIGHT side of mailer piece

Vertical or Horizontal orientation qualifies

PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL