

MAGENTA LINE IS THE SAFTY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

BLACK LINE IS THE TRIM LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

safety

cut line

full bleed

INDICIA AREA

1.25 X 1.25

WHITE BACKGROUND
OR 10% COLOR TINT

ADDRESS AREA

WHITE BACKGROUND

OR 10% COLOR TINT

2.5"

4"

TOTAL AREA 4" X 2.5"