



SCALE= 3"=1'-0"

**FOR REFERENCE ONLY
PLEASE SEND IN ART
SET UP TO BLEED SIZE
layout guide on page 2**

TEMPLATE KEY

- = BLEED AREA
- = FINISHED SIZE
- = SAFE AREA

BLEED AREA

11.75"W x 18.5"H
(2" bottom)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE

11.75"W x 16.5"H

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

SAFE AREA

9.75"W x 14.5"H

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

Using PMS colors in your art is recommended but an exact match cannot be guaranteed.

**Digital products are printed
CMYK (4 color) process
from your file.**

- All images must be embedded
- All fonts must be outlined.

ACCEPTABLE FILE FORMATS:



Vector lines



Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



Raster image

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale

Updated: 11.22.13

TEMPLATE KEY

 = BLEED AREA

 = FINISHED SIZE

 = SAFE AREA

 = STITCH LINE

CUSTOMER NOTE:

- Design your artwork on one artboard to the bleed area size.

11.75" W x 18.5" H

- All images must be embedded.
- All fonts must be in outline format.

