

TEMPLATE

4"x2" Template

file size 4.25"x2.25"

For the best quality printing, we recommend no less than 300 dpi (resolution). Your art work needs to be created at this size originally, and saved properly in the appropriate format: PDF, TIF, JPG, EPS Please make sure to either OUTLINE all text/fonts, or send the fonts with your art. This will prevent any fonts from defaulting on our end. If you have any questions, please contact our design department. **586.573.4444**

2.25" BLEED - EXTEND ALL BACKGROUND TO THIS MARGIN - THIS IS NECESSARY FOR FULL COVERAGE PRINTING

1.75" TEXTMARGIN - KEEP ALL TEXT WITHIN THIS AREA
" FINAL CUT - THIS IS THE FINAL SIZE OF YOUR PIECE

DO NOT DESIGN OVER THIS TEMPLATE! CREATE YOUR OWN FILE ACCORDING TO THESE GUIDES.

4.25"x 2.25" RED LINE - BLEED: Art work should extend to this border

 $4^{\prime\prime}$ x $2^{\prime\prime}$ BLACK LINE - CUT LINE: This is the final size of your piece once printed and cut

3.75" x 1.75" BLUE LINE - TEXT MARGINS: All text should be within these margins to prevent getting cut off

3.75" TEXT MARGIN - KEEP ALL TEXT WITHIN THIS AREA

4" FINAL CUT - THIS IS THE FINAL SIZE OF YOUR PIECE

4.25" BLEED - EXTEND ALL BACKGROUND TO THIS MARGIN - THIS IS NECESSARY FOR FULL COVERAGE PRINTING

file size: 4.25"x2.25"







HOW TO USE THIS TEMPLATE:

You can either OPEN this file in ADOBE ILLUSTRATOR, select ONLY the template lines, copy & paste into a NEW PHOTOSHOP document. OR, you can simply make your file the appropriate sizes listed in the above template IN YOUR PROGRAM OF CHOICE.

FINAL FILE SIZE SUBMITTED FOR PRINT MUST BE THE BLEED SIZE.

file size 4.25"x 2.25"